



## 8<sup>th</sup> International Research Forum on Guided Tours

### Regional Development, Sustainability, Education, and the Next Generation

28-30 May 2024 at Eurac Research, Bolzano

Preliminary programme

#### DAY 1 – 28 May 2024

- 08:30 am Registration on site
- 09:00 am **Welcome & opening remarks**
- 09:15 am **Turnaround: from Guides of the Past to Guides for Future**  
Evelyne Dengler-Mahé, Austria Guides for Future
- 09:30 am **Research session A** (*title and number of abstracts to be assigned*)
- 11:00 am Coffee break
- 11:30 am **Research session B** (*title and number of abstracts to be assigned*)
- 13:00 pm Lunch break & networking
- 02:30 pm **Think Lab: Guided Tours for Future: create as a team, look for alliances, get known!**  
with Evelyne Dengler-Mahé
- 04:00 pm **Discover Bolzano: City Life, Architecture, Nature & Wine**  
Urban development, architecture, landscape, and wine; duration ca. 2,5 hrs  
*Brought to you by the Bolzano Tourism Board.*
- 07:30 pm Italian Pizza Dinner (at own expense to be paid on the spot)

#### DAY 2 – 29 May 2024

- 09:00 am **Respectful guidance – Lyon City Trek best practices (working title)**  
Patrick Mathon, Lyon City Trek
- 09:30 am **Parallel workshops** (participants can choose one):  
A) Exploring the Future of Tourist Guiding: Open Space Workshop  
*The aim is to generate concrete ideas for a joint project proposal to continue working on after the Forum. Both researchers and practitioners are invited to participate.*  
B) Heritage Interpretation  
*This hands-on workshop aims at developing interpretative capacities of*



*tourist guides. Participants are invited to take part in various outdoor activities to explore strategies for interpreting heritage. They are enabled to apply the gained knowledge to a selected heritage resource.*

11:00 am	Coffee break
11:30 pm	Plenary session to share results from the workshops
12:00 pm	Lunch break & networking
01:30 pm	<b>Research session C</b> ( <i>title and number of abstracts to be assigned</i> )
03:30 pm	<b>Urban exploration tour</b> (participants can choose one): A) Terra Incognita Tour – experimental guided walking tour of Bolzano B) Discover Bolzano – theme-specific guided walking tour of Bolzano (soon to be further specified)
07:30 pm	Dinner (calculated price € 60,00)

### **DAY 3 – 30 May 2024**

09:00 am	<b>Frozen Frontiers: The Role of Tour Guides in Arctic Adventure Risk Management (working title)</b> Barbara Olga Hild, University of Iceland
09:30 am	<b>Research session D</b> ( <i>title and number of abstracts to be assigned</i> )
10:30 am	Coffee break
12:00 pm	<b>Closing session</b>

#### **Important note to authors on the presentation format:**

We encourage authors to present their full papers in a standard format of 15 minutes focusing on the main points covering problem statement, research question/s, data and methods, (preliminary) results, discussion, and conclusion.

However, we welcome diversity in presentations and thus give authors the opportunity to choose a short format of 7 minutes (for example but not limited to formats like PechaKucha or elevator pitch).

You can choose the presentation format according to your needs and inclinations!

We look forward to your contributions – standard or short – and lively discussions!

To register for the 2024 IRFGT, please click [HERE!](#)