

# ANNOUNCEMENT OF THE SEARCH FOR SPONSORS 10th WORLD CONGRESS ON MUMMY STUDIES 2022 AND TEMPORARY MUMMIES EXHIBITION

Eurac Research, seated 39100 Bolzano Viale Druso 1, fiscal code 94032590211, in person of the Director Dr. Stephan Ortner, (hereinafter referred to as Sponsee)

### announces

that, with this public announcement, the search for sponsors to fund the 10th World Congress on Mummy Studies 2022 (5 to 9 September 2022) and Temporary Mummies Exhibition(2 September to 8 October 2022), is initiated.

## 1 - Sponsoring entity

Eurac Research, as the entity responsible for the sponsoring procedure, takes on the role of sponsee. This announcement does not initiate a procurement procedure; this announcement is in no way binding on the framer and is intended for the purpose of receiving sponsorship proposals from potentially interested subjects. This announcement does not constitute an invitation to tender to the public pursuant to art.1336 of the Italian Civil Code. or a promise to the public pursuant to art. 1989 of the Italian Civil Code.

### 2 - 10th WORLD CONGRESS ON MUMMY STUDIES 2022 and TEMPORARY MUMMIES EXHIBITION

The scientific program will focus on all aspects of mummy research, from recent technological and methodological advances to mummy conservation, mummies at museums and the ethical aspects of mummified remains. A particular focus will be given to the issue "Standards in mummy research". In this way, we would like to improve the discussion and development of standardized approaches for the study of mummies, including data interpretation, contextualization, as well as conservation and ethical aspects. The conference will include lectures, podium presentations and poster sessions, roundtables, and a tour to the Iceman's finding spot (https://wmc.eurac.edu/).

Two Egyptian mummies, collected at the archaeological museum in Bologna and restored in collaboration with Eurac Research, will be presented to the public for the first time at the international World Congress on Mummy Studies 2022, from 2 September to 8 October 2022.



For the realization of the event the following services are needed\*:

- 1. General organization of the event (preparation of rooms, scientific sessions, ...)
- 2. Catering\*
- 3. Congress kit and information material
- 4. Welcome drink\*
- 5. Social dinner\*
- 6. Poster slam
- 7. City Tour and Field Trip\*
- 8. equipment of the exhibition

\* The organizer reserves the right to make any necessary changes in case of events beyond the organizer's control.

## 3 - Subject matter and nature of sponsorships

By this announcement Eurac Research intends to seek sponsors to finance the implementation of the event.

The planned sponsorship is of financial nature (in the form of grants).

Excluded in any case are sponsorships relating to:

a) propaganda of a political, trade union, religious, and dubious nature;

b) tobacco related advertisement, pornographic material, weapons, gambling;

c) offensive messages, bigotry, racism and any kind of violation of human dignity.

For the purposes of this announcement, the sponsorship agreement is meant as a contract for services through which the sponsored entity (Sponsee) offers to a third party (Sponsor) the possibility of divulging its brand, through interventions with significant image content, which in the same time undertakes to pay a certain consideration. Eurac Research is allowed to admit the presence of more than one sponsor for the event in question, ensuring the simultaneous presence of the logos and/or brands of the sponsors on the relevant promotional material.

It is permitted to accept multiple financial sponsors.

Potential sponsors may propose themselves according to the following financial sponsorship Formula (the following amounts are exclusive of VAT):

Sponsorship package 10th World Congress on Mummy Studies

- A. Formula Bronze from €500
- B. Formula Silver from €1.000
- C. Formula Gold from €2.000



# Sponsorhip package Side Event Temporary Mummies Exhibition

- D Basic from €500
- E Premium from €1000

### 4 - Definition of the Sponsee's commitments

### A) Formula Bronze - from €500

To the Bronze sponsors will be guaranteed:

- presentation of the company logo on the web and on event materials (brochures, abstracts, programs);
- to add one promotional/informative flyer to the conference bag.

### B) Formula Silver – from €1000

To the Silver sponsors will be guaranteed:

- presentation of the company logo on the web and event materials (brochures, abstracts, programs);
- to add one promotional/informative flyer to the conference bag;
- participation in the congress for one person (scientific sessions, lunch and coffee breaks);
- exhibition space inside the conference structure for promotional activities of the company (size of the exhibition space: 3x2m equipped with 1 table, 2 chairs and multiple socket).

### C) Formula Gold - from €2000

Gold sponsors are the main supporters of the conference. To the Gold sponsors will be guaranteed:

- presentation of the company logo on the web and event materials (brochures, abstracts, programs);
- to add one promotional/informative flyer to the conference bag;
- participation in the congress for two people (scientific sessions, lunch and coffee breaks);
- exhibition space inside the conference structure for promotional activities of the company (size of the exhibition space: 3x2m equipped with 1 table, 2 chairs and multiple socket);
- possibility to display one panel/poster/roll-up inside the conference hall for the duration of the event;
- official thanks from the Chairman in the opening and closing session of the conference;
- presence of logo on the conference background slides.

### D) Basic – from € 500

For Basic Side Event Temporary Mummies Exhibition sponsors will be guaranteed:

• company logo with link to company website on the exhibition webpage.

E) Premium – from € 1.000



For Premium Side Event Temporary Mummies Exhibition sponsors will be guaranteed:

- company logo on the sponsor panel (100 x 240 cm) in a central position in the exhibition area (at the main entrance of NOI Techpark);
- company logo with link to company website on the exhibition webpage;
- company Logo on "Citylight" posters in some central locations in the city at the opening of the exhibition.

### 5 - General commitments of the Sponsor

The subjects selected as Sponsors, once formalized the sponsorship relationship, will have the obligation to:

- pay the agreed amount of money to the Sponsee;

- incur all costs relating to the payment of taxes, fees and charges defined by laws and regulations arising from the performance of the contract and the implementation of the sponsored activities;

- avoid any form of conflict of interest between the public interest activity and the private one being sponsored. If this happens, Eurac Research reserves the right to withdraw from the contract, without prejudice to the services already performed or in the course of execution;

- implement the sponsorship relationship in line with public interests and without harming or damaging the image of Eurac Research or its initiatives.

- not publish own communication campaigns on the sponsorship status until Eurac Research, after consultation with its Institute for Mummy Studies, has agreed on it.

# 6 - Subjects to that the announcement is addressed and content of sponsorship proposals

The announcement for expressions of interest is addressed to public or private entities (natural or legal persons), non-profit associations or other entities, in possession of the general requirements of art.80 of Legislative Decree no. 50/2016 to contract with a Public Administration, that aim to promote their image, contributing to the realization of the event.

The subjects can participate individually or in associated forms in accordance with Legislative Decree 50/2016.

Sponsorship proposals must be made on the appropriate form **Annex A** - Expression of interest and must contain the following elements:

1. data of the proposer;

2. the number entered in the Company Register at the Chamber of Commerce, Industry and Craft Trades, the address of the administrative seat if this differs from the legal seat of the company;

3. PEC/ FAX address to that all communications relating to the announcement must be sent;

4. indication of the contact person for the submitted proposal;

5. an undertaking to accept and comply with all the conditions contained in this public announcement



6. indication of the chosen formula of the financial sponsorship (Gold, Silver, Bronze, Exhibition) and the corresponding amount of money.

The application shall be accompanied by the following substitute declaration of certification (based on model **Annex B**) stating:

• not to be in a position of inability to contract with the public administration pursuant to Article 9, paragraph 2, point c) of Legislative Decree no. 231 of 08.06.2001;

- to be in compliance with all the contributions and tax obligations provided by current legislation;
- absence of obstacles arising from anti-mafia legislation or from the subjection to preventive measures
- brief report of the potential sponsor's activities (max 1 page).

Sponsorship offers are binding on the sponsor for formalization of the contract for a period of 180 days from the date of submission of the proposal.

### 7 – Admission criteria

The sponsorship proposal will be accepted only if the sponsor:

- meets the general requirements of Legislative Decree no. 50/2016 with particular reference to art. 80 and Legislative Decree no. 165/2001;

- has no conflicts of interest or disputes of legal or judicial nature with Eurac Research.

The number of concluded sponsorship contracts will be decided by Eurac Research, together with its Institute for Mummy Studies, based on the value of received offers and the needs to be met. Proposals from sponsors whose social activity has greater relevance to the nature and purpose of the event will be privileged.

In any case, <u>sponsorship proposals are not binding</u> on the sponsee in terms of formalizing the contract.

In particular, Eurac Research reserves the right not to accept proposals that, due to the nature of the sponsorship or the activity of the sponsor, are considered incompatible with the institutional role of Eurac Research itself.

Furthermore, the sponsee reserves the right to refuse any sponsorship considered incompatible with the objectives of the initiative.

With the selected subjects will be signed a special sponsorship contract.

Upon conclusion of the contract, Eurac Research will issue an invoice for the amount of the sponsorship corresponding to the formula chosen plus the VAT provided for by statute, which must be liquidated. Eurac Research is authorized to terminate the sponsorship contract within 30 days of the invoice date for breach of contract.



The potential Sponsor shall not be entitled to any compensation or indemnity for any product or expenditure through participation in the procedure referred to in this announcement, whether or not the sponsorship agreement has been signed.

In case the selection procedure is abandoned or no sponsorship offers for the event were received at all, Eurac Research reserves the right to conclude sponsorship agreements with third parties, provided that they meet the requirements of this announcement.

## 8- Submission of sponsorship offers

Interested subjects must send the sponsorship proposal until the day 23.06.2022, no later than 12.00 PM. The proposal has to be submitted in form of the attached **Annex A** (expression of interest) together with **Annex B** (substitute declaration of certification) and a short activity report of the potential sponsor to the following address: mummy.studies@pec.eurac.edu/ or mummy.studies@eurac.edu (foreign countries only).

The aforesaid documents must be signed by a legal representative of the potential sponsor or by a solicitor, with digital signature or in holographic way; in the latter case a scan of the signed paper documents has to be attached.

To the substitute declaration of certification - Annex B - a copy of the valid identity document of the undersigner has to be attached.

When sending by e-mail it is necessary to include the following statement as subject of the e-mail: "PUBLIC ANNOUNCEMENT OF THE SEARCH FOR SPONSORS FOR THE 10th WORLD CONGRESS ON MUMMY STUDIES 2022 AND TEMPORARY MUMMIES EXHIBITION ".

### 09. Traceability of financial flows

The sponsor assumes all the obligations of traceability of financial flows referred to in Article 3 of Law no. 136 of 13 August 2010 and subsequent amendments.

The sponsor undertakes to make payments exclusively through the bank or postal transfer, unless exceptions are provided for in the Article 3 of Law no. 136 of 13 August 2010 and subsequent amendments, and these are carried out by appropriate appliances to guarantee the full traceability of the operations for the entire amount due.

If the sponsor does not comply with the obligations set out in Article 3 of Law No. 136/2010 and subsequent amendments, for the traceability of the financial flows related to sponsorship, the contract will automatically terminate pursuant to paragraph 8 of the same art. 3.

### **10-** Duration of the announcement



This announcement will remain published until 23.06.2022

#### 11 - Privacy Policy

The personal data communicated to Eurac Research will be processed in accordance with EU Regulation 2016/679 (GDPR) and national legislation for the purposes of Eurac Research related to the completion of the procedures related to this announcement, for the possible subsequent conclusion of the contract and for the purposes of publication, in the field of transparency, on the website www.eurac.edu, with indication of name, surname (if natural person) or name (if legal person), registered office, VAT identification number. The legal basis of the processing is based on the execution of a contract that includes the data subject or the execution of pre-contractual measures adopted at the request of the same.

The data will be kept for the time strictly necessary to satisfy the purposes indicated and in any case to the fulfilment of the obligations provided for by law, after which they will be destroyed or made anonymous.

The provision of personal data is optional; however, if the data is not provided it is not possible to be considered for the announcement. Personal data may be processed by employees of Eurac Research or persons who have access to personal data and who are in charge of the data processing activities and authorised and instructed to carry out data processing activities by the data controller. The personal data will not be disclosed to third countries or international organisations. There is no decision-making based solely on the automated processing of personal data.

Contact details: Data controller: Eurac Research, Viale Druso 1, 39100 Bolzano; DPO: <u>privacy@eurac.edu</u>. At any time, the Data Subject has the right to request from the controller access to and rectification or erasure of personal data or restriction of processing as well as the right to data portability and the right to lodge a complaint with a supervisory authority. Where the processing is based on the consent, the Data Subject has the right to withdraw consent at any time. The Data Subject may also exercise all other rights pursuant to current data protection regulations (art. 15-21 et seq. GDPR) by writing to the email privacy@eurac.edu.