



# Call for Sponsorship

**10th World Congress on Mummy Studies**  
05-09th September 2022  
NOI Techpark – Bolzano/Bozen, Italy



In 1992, the 1st World Congress on Mummy Studies was held in Tenerife, Spain, organized by Dr. Conrado Rodríguez Martín and Dr. Arthur Aufderheide (1922-2013), who served as the president of the Scientific Committee. The scientific event has drawn researchers from all over the world and since then, a series of meetings have been organized in Colombia (1995), Chile (1998), Greenland (2001), Italy (2004), Canary Islands (2007), California (2011), Brazil (2013) and Peru (2016).

In 2018, the Canarian Institute of Bioanthropology and Tenerife's Archaeological Museum organized an "Extraordinary World Congress on Mummy Studies", in order to celebrate the 25th anniversary of the World Committee of Mummy Studies and honor and remember Dr. Arthur C. Aufderheide, without whom the expansion and impact of mummy studies would not have gained such recognition by the end of the 20th century.

**It is within this context that we have the distinct pleasure of inviting you to be a sponsor of the 10th World Congress on Mummy Studies, to be held in Bolzano, 05-09th September 2022.**

The scientific program will focus on all aspects of mummy research, ranging from recent technological and methodological advancements to conservation of mummies and the museological use and ethical aspects of mummified remains. In this year's edition, the topic of "Standards in Mummy Science" will be covered in particular detail with the aim of enhancing the discussion and development of standardized approaches for the study of mummies, including data interpretation and contextualization, as well as conservation and ethical aspects.

The congress will include keynote lectures, podium presentations and poster sessions. In addition, we are planning to organize workshops, round table discussions and a tour to visit the Iceman's discovery site.

We are planning an exhibition space inside the conference structure for promotional activities of your company (size of the exhibition space: 3x2 m equipped with 1 table, 2 chairs and multiple sockets).

**Info & Contact**

For information about the congress and the sponsorship packages, please contact:

Institute for Mummy Studies – Eurac Research  
mummycongress@eurac.edu  
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## 10th World Congress on Mummy Studies Sponsorship Opportunities

The 10th World Congress on Mummy Studies is the world biggest meeting of experts in the field of mummy studies.

### Participants



National 30%



European 50%



International 20%

**Becoming a sponsor of the World Congress on Mummy Studies means participating in an event of international importance for the future of innovation in mummy studies and cultural heritage.**

### Sponsorship Packages

#### Gold Formula from € 2000

- company logo on the web and on event materials
- Your flyer included in conference bag
- participation in the congress for two people
- exhibition space for promotional activities
- possibility to display one panel/poster/roll-up
- official thanks in the opening and closing session
- logo on the conference background slides

#### Silver Formula from € 1000

- company logo on the web and on event materials
- Your flyer included in conference bag
- participation in the congress for one person
- exhibition space for promotional activities

#### Bronze Formula from €500

- company logo on the web and on event materials
- Your flyer included in conference bag

## Side Event Sponsorship Opportunities

### Temporary Mummies Exhibition

2nd September - 8th October 2022

NOI Techpark – Bolzano/Bozen, Italy

The 10th World Congress on Mummy Studies gives the unique opportunity to meet two Egyptian mummies in Bolzano.

Two rare and inedited Egyptian mummies, recently rediscovered and restored, will be returned to the public within a scientific interdisciplinary project.

This event will allow not only the congress participants but also the entire citizenship to see the mummies exhibitions at NOI Techpark and learn about the current research activities.

The exhibition will be an event of high visibility at local, national and international level.

### Sponsorship Packages

#### Basic From € 500

- Company logo with link to company website on the exhibition webpage.

#### Premium From € 1.000

- Company logo on the sponsor panel (100 x 240 cm) in a central position in the exhibition area (at the main entrance of NOI Techpark).
- Company logo with link to company website on the exhibition webpage.
- Company Logo on “Citylight” posters in some central locations in the city at the opening of the exhibition.

